

**The silhouetted
Spillway Chair
over the Sluice
Headwall on a
January afternoon
at Sugarloaf.**
(Steve Mitman photo)



Sugarloaf has new and improved Frequent Skier Card

The Frequent Skier Card, one of New England's best valued lift ticket products goes on sale today, Monday, November 2 for \$89. The newly improved card includes one day of free skiing/riding as well as the ability to save \$25 on midweek, non-holiday lift tickets and \$15 on weekend and holiday lift tickets to Sunday River, Sugarloaf and Loon Mountain. Best part, the \$89 price tag is the same as last year and the card can be used any day of the 2009-2010 winter season.

"The Frequent Skier Card is a great value," said Jim Costello, Director of Sales and Marketing for Sunday River. "With the newly added day of free skiing and riding, guests can break even on their purchase of the Frequent Skier Card after only three days of use."

Frequent Skier Card offers savings for anyone who plans to ski more than two days. Guests who purchase a regular lift ticket at Sunday River, Sugarloaf or Loon Mountain can also upgrade to a Frequent Skier Card by paying the difference between the lift ticket cost and the \$89 Frequent Skier Card cost on same-day purchases. Cardholders also save \$20 on regular season one-day lift tickets at Big Sky, Mont.; save \$25 on midweek, non-holiday tickets and \$15 on Saturday, Sunday and night skiing and holiday tickets at Boyne Mountain and Boyne Highlands, in Michigan.

The Frequent Skier Card will be available to purchase online, over the phone, or at Sunday River, Sugarloaf, or Loon Mountain's lift ticket windows starting on Monday, November 2. Cost of the Frequent Skier Card is \$89. For more information or to purchase a Frequent Skier Card, visit www.frequentskiercard.com or call Sunday River at (800) 543-2SKI, Sugarloaf at (800) THE-LOAF or Loon Mountain at (800) 229-LOON.

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**AGGRESSIVE, with great
communication!**
**Over 2.5 million sold in the
Sugarloaf area in 2008**

Kevin remarks: "We had been looking in the Sugarloaf area for quite some time, but could never find the "perfect" house. On the same day we met, Liz immediately sensed our style and preferences and showed us our future home. Her knowledge of the local market is superb. On that day, she even arranged to introduce us to the builder."

If you are looking to buy or sell real estate in the Sugarloaf area, contact

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